

August 13, 14, 15, 2027

2027

Art Crawl 2027, held annually for the last 15 years in the northwoods of Hayward, Cable and Stone Lake, WI will be August 13, 14 and 15th, bringing thousands of new and returning visitors looking for the creative talent of area artists and fine craft makers.

Dozens of artists open their studios and galleries to visitors in rural locations from as far north as Drummond to southern Sawyer County/Stone Lake Area including multiple locations in the City of Hayward and the Village of Cable.

Visitors will be guided either by the four-color printed brochure/map (one of the 7000 printed and distributed throughout Wisconsin and Minnesota). In addition, a GPS enabled online brochure can be used. To see last year's online content visit: www.artcrawlwi.org

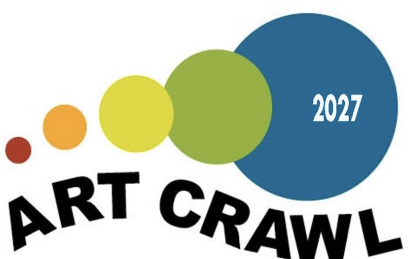
This year, we are inviting sponsorships from area businesses that would like to be part of this thriving creative event. Visitors often request information about where to stay, what restaurants, bars and places of entertainment are available while they visit. Some visitors are even scoping out the area for a vacation home. Your sponsorship will bring you printed acknowledgement in the Art Crawl brochure/map and on the website - potentially bringing you new customers/clients.

Attached you'll find the three tiers of sponsorships. If you have any questions, please contact Jean Accola at cablehaywardarts1996@gmail.com.

To meet print deadlines, the sponsorships must be committed, paid and have content submitted by April 1, 2027. Although, for our planning purposes we would like to receive a commitment as soon as possible. Thank you!



CHARAC is a 501c3, non profit organization



2027 Art Crawl Sponsorship Tiers

Tier 1	Tier 2	Tier 3
\$100	\$250	\$500
Inclusion in the Art Crawl Brochure Includes: name, address, contact, business hours and short description Categories include: -Restaurants -Lodging -Friends of the Art Tour (eg. realtors, individuals, marinas, etc.)	Inclusion in the Art Crawl Brochure Includes: name, address, contact, business hours and short description logo and hotlink Categories include: -Restaurants -Lodging -Friends of the Art Tour (eg. realtors, individuals, marinas, etc.)	Major sponsorship Recognition Inclusion in the Art Crawl Brochure and website with logo and hotlink Includes: Branding logo, name, address, contact, business hours and short description and complimentary business membership in CHARAC Recognition in the proceeding CHARAC newsletter

To participate, please contact Jean Accola, jaccola9@gmail.com or cablehaywardarts1996@gmail.com and go to this link to pay and reserve your space. Visit: <https://checkout.square.site/merchant/60F3K4JZV4REW/checkout/N2J5ENJQHIYA676KRPMOUYWJ> to make an online payment or mail a check to CHARAC, PO Box 1012, Hayward, WI 54843 (put Art Crawl sponsorship on memo line).

We will contact you for info to include in our promotions. Thank you!!