



## A new chapter for CHARAC....

Change is never easy and the process of changing, we suspect, mimics the anxiety of a trapeze artist letting go of the trapeze they are holding onto and hoping they will grasp the next trapeze in time to avoid falling 100 ft. to the ground! Well, that pretty much describes the emotions CHARAC's Board of Directors experienced this past year.

### A Brief History

CHARAC turned 23 years old in September and was formed out of the Chequamegon Fine Arts Festival which had been held at Telemark beginning in 1992. In October of 1996 CHARAC incorporated as a 501(c)3. and produced our first newsletter in 1997. CHARAC began seeking memberships to the arts council in 1998 in order to provide support to local artists and aspiring artists. Beginning in 1999 the council was able to begin awarding scholarships to graduating high school seniors; sponsor their very first art exhibit at Northwoods Health Center; their first Namakagon Art and Music Festival in Seeley, and in 2000 their First Annual Dinner. From 2000 to the present, CHARAC has sponsored art events and activities by Northwoods Strings; 2nd Sunday Poets; WOJB concerts; Chequamegon Children's Theater; Serendipity Players; and of course, the Park Theater Project.

### Strategy & Results-next page

Board of Directors	
<i>Carol Morness, President</i>	<i>Stacy Hughes Anderson</i>
<i>Judy Timmerman, Treasurer</i>	<i>Phil King</i>
<i>Carol Anderson, Recording Secretary</i>	<i>Barb Outcalt</i>
<i>Sue Leighton, Corresponding Secretary</i>	<i>Nancy Schryer</i>
<i>Tim Chisser</i>	
<i>Kathy DiSalvo</i>	

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**Contact Us**

www.cablehaywardarts.org

Cable Hayward Area Arts Council  
PO Box 182  
Cable, WI 54821

cablehaywardarts@yahoo.com

Or call us at 715-598-4913



www.cablehaywardarts.org

**Our Mission Statement**

CHARAC has been organized as a 501(c)3 to operate exclusively for charitable purposes, to encourage the production, performance and appreciation of the arts through networking among artists and the community, supporting artists, increasing public awareness of the arts, and facilitating the arts through cultural programming and education.

## Strategy Session & Results

With our environment in constant flux, the Board recognized the need to strategize in October 2018 to

- 1) revisit the mission and goals of CHARAC
- 2) how we might better serve our communities and
- 3) what resources (both human and fiscal) are available to CHARAC.

This past summer, the Board invited a group of leaders in the business and art community to advise us on how to engage more community members to join CHARAC and improve its contributions to the surrounding communities in keeping with its mission .

### Results

- 1) CHARAC will continue to support young artists through college scholarships with the monies made from its annual fund raiser.
- 2) CHARAC decreased expenses by divesting itself of a building, saving rent and utilities as of September 2019 allowing more monies to be spent on scholarships.
- 3) CHARAC will reach out to the community through networking to expand its base through its website and newsletters.
- 4) CHARAC will continue to showcase artists through its annual functions of Namekagon Festival, The Art Crawl and the Library Exhibit as well as *explore* ways to highlight and support the many other wonderful arts such as music, drama, writing , culinary arts.

## 2019 Scholarship Awards

CHARAC proudly presented scholarships to the following individuals for their 2019/2020 year of college.

Ian Okamoto, Hayward  
 Aaron Folsom, Washburn  
 Morgan Rabuck, Springbrook  
 Shea Mittlestadt, Stone Lake

## Opportunities for YOU!

Creative thinking inspires new ideas! Join one of our newly forming groups to contribute *your* ideas and talents. These groups will meet with clearly identified goals, timelines and agendas and meetings will be reflective of respect for your time.

### Committees

**Membership Committee-** purpose is to engage new members to support the arts within our communities. Contact Nancy Schryer at 715-558-7237, or email her at [nancyschryer@gmail.com](mailto:nancyschryer@gmail.com) for more information

**Marketing Committee-** purpose is to increase awareness of CHARAC and its functions. Lead is TBD, Contact Carol Morness at 612-240-3477 or email her at [cbm0301@gmail.com](mailto:cbm0301@gmail.com) for more information.

**Finance Committee-** purpose is to create a budget for approval by the Board and prepare reports as requested. Contact Judy Timmerman at 715-558-6078 or email her at [jtimmerman3444@charter.net](mailto:jtimmerman3444@charter.net)

**Event Committee-** purpose is to work with individual event committees to plan and execute one of CHARACs three annual events :

**Namekagon Art and Music Festival-** an annual art and music festival held the 1st Saturday in July at the Located at the Mooselips Festival Grounds in Seeley, Wisconsin at Hwy 63 and County Rd OO. - a free, one day festival includes live music all day, 30+ art and fine craft booths, a free kid's art activity, food and beverages, and a poetry jam. It is a fun, one-day event for the whole family. For more information contact Carol Anderson at 715-638-2529 or Kristine Lendved at [klendved@gmail.com](mailto:klendved@gmail.com).

**Art Crawl-** an annual 3 day event the 2nd weekend in August, allowing individuals or groups to visit more than 50 artists at their studios in Cable, Hayward, Drummond, Barnes, Springbrook and Stone Lake. For more information contact Carol Morness at [cbm0301@gmail.com](mailto:cbm0301@gmail.com) or call 612-240-3477.

**Annual Fundraiser-** chair to be announced. A one evening event, usually held in the spring.

## **CHARAC Annual Meeting**

When: Monday, December 9th; 5:30 pm

Where: Out of the Woods Winery  
10588 Main Street  
Hayward, WI

Please join the CHARAC Board and fellow members for a selection of appetizers. President Carol Morness will provide an overview of the year as well as voting on the board members and officers for 2020.

## **Activities Sponsored by CHARAC in 2019**

### **A Toast to ART — At the Farm**

A one evening fundraiser featuring music, food, wine tasting and silent auction held Thursday, June 13 at Tamarack Farms Winery in Hayward.

### **Namekagon Art and Music Festival**

An annual one day art and music festival held Saturday July 6 at Mooselips Festival Grounds in Seeley.

### **The Art Crawl**

The annual 3 day event held August 9, 10, and 11 allowing individuals or groups to visit more than 50 artists at their studios in Cable, Hayward, Drummond, Barnes, Springbrook and Stone Lake.

### **The Library Show**

Features local and regional artist's work on display with displays changing every 4 months. Currently on display is the work of Gina Winther, who sells under the name Black Bear Studios. Gina is a local artist from Springbrook exhibiting relief wood carvings, drawings and mosaics at the Hayward Library from September through December. We are in need of artists who are interested to have their work displayed for the months of January through April to apply to Nancy Schryer, 715-558-7237 or [nancyschryer@gmail.com](mailto:nancyschryer@gmail.com)

### **Membership**

Margaret Mead said, "*Never doubt that a small group of thoughtful, concerned citizens can change the world. Indeed it is the only thing that ever has.*" Please consider joining CHARAC and signing up for one of our committees/events. Dues are only \$30 per year and are due in January of each year. For more information see page four or visit our website at [www.cablehaywardarts.org](http://www.cablehaywardarts.org).



CHARAC  
PO Box 182  
Cable, WI 54821

Contact us at: PO Box 182, Cable, WI 54821  
or email us at [cablehaywardarts@yahoo.com](mailto:cablehaywardarts@yahoo.com)

You can become a member or renew your membership online at our website:  
[www.cablehaywardarts.org](http://www.cablehaywardarts.org) or by completing this form and mailing it.

New       Renewal

Name (s) \_\_\_\_\_

Address \_\_\_\_\_

City, State zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

And we would love to learn more about you! Check all the items that apply.

- I love the Arts! My interests are: \_\_\_\_\_
- I am involved in the arts....My medium is: \_\_\_\_\_
- I would love to help with CHARAC events and projects .
- I would be interested in serving on the Board of Directors.  
Please contact me.

**Member Levels**

- \$500+ Benefactor
- \$100- \$400 Patron
- \$75 Business
- \$50 Not for profit/Schools
- \$50 Household
- \$30 Individual
- \$20 Student

### Support the Arts

Supporting CHARAC through your membership helps to bring the following to your community:

--Namekagon Art & Music Festival – a one-day festival with art booths, live music and a poetry jam

--Weiss Library Art Exhibit – a continuing exhibit of local art

-Grants – grants to local schools, artists, and art programs

-Sponsorships – sponsoring local performances

-Scholarships – scholarships to local high school seniors

Go to [www.cablehaywardarts.org](http://www.cablehaywardarts.org) to see how you can join.



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