

Gallery ON M·A·I·N STREET

The Cable Hayward Area Arts Council (CHARAC) is bringing art to the main streets of Cable. This is an exciting opportunity for artists to show their art to thousands of visitors and residents in our area. Your artwork could be chosen to be reproduced in full color on a banner which will hang on a lamppost on one of the main streets in Cable.

Up to 29 works of art will be chosen to be professionally photographed and then each will be printed on a 60" tall by 30" wide banner. Banners will hang in Cable from Memorial Day to Labor Day, 2012.

The artists' original banner artwork will be displayed at local businesses throughout the summer. The original artwork and the banners themselves will be sold on the CHARAC website at the end of the summer. All the proceeds from this sale will go to CHARAC to help offset some of the banner production expenses.

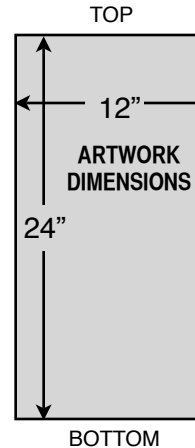
An opening reception will give the artists an opportunity to unveil their artwork and meet the public.

Thousands of brochures showing the artwork and giving information about the artists will be distributed throughout our area. CHARAC and the Cable Area Chamber of Commerce will promote Gallery on Main Street regionally. A website will be developed to display the artwork.

We invite you to participate!

Eligibility: All artists are eligible. Go to www.cablehaywardarts.org for information about CHARAC, to become a member or to update your membership.

Medium: Original artwork in any medium (including, but not limited to oil, acrylic, watercolor, pastel, colored pencil, collage, photography, sculpture, clay, etc.). Two dimensional artwork must measure 24" tall by 12" wide. Three dimensional art must be of a proportion that will fit the 24"x 12" vertical format when photographed.



Entry Procedure:

1. Each artist may submit images of up to two different pieces of artwork — one JPEG (jpg) image of each on a CD.
2. Label each image with: Your name and the title of the artwork.
3. Complete the entry form in this brochure or download it from the CHARAC website.
4. Mail CD and entry form to: CHARAC, PO Box 182, Cable, WI 54821
*All entries must be received by **March 26, 2012***
CDs will NOT be returned.

Judging: All art entries will be juried by a committee. Artwork will be judged on its artistic merit, ability to be seen on the street from a distance and appropriateness for display in public. Gallery on Main Street is not a forum for religious or political statements.

Accepted Artwork:

*Notifications will be sent on **March 29, 2012***
*Accepted artwork must be received between **April 2 and April 10, 2012***
Accepted artwork should be delivered to James Netz Photography (715-934-2636), 15844 West Second Street, Hayward, from 10 am until 5 pm.
Artwork should **NOT** be framed. It will be professionally photographed for reproduction on the banners.

Learn more about CHARAC at www.cablehaywardarts.org

2012 Gallery on Main Street — Entry Form

Name _____

Address _____

City _____

State _____ Zip _____

Phone (day) _____ (eve) _____

Email _____

TITLE

Image 1

Image 2

Mail entry form and CD to:
CHARAC, PO Box 182, Cable, WI 54821

Sales: Accepted original artwork becomes the sole property of CHARAC. All proceeds from the sales of the original artwork and banners will go to CHARAC to help offset the banner production expenses.

Publication Rights: CHARAC reserves the right to photograph and reproduce any work for promotional or educational purposes.

Questions: Call or email Katie George at 715-945-2356, sgeorge@indianheadtel.net or Mary Ringelstetter at 715-413-0396, maryrosewis@yahoo.com.

